

Values and Philosophy

THE CORPORATE MISSION OF TORII

Torii Pharmaceutical Co., Ltd. aims to contribute to the improvement of human health and to fulfill its responsibilities to customers, shareholders, society and employees, by supplying world-class pharmaceutical products.

We are determined to continue to enhance the satisfaction experienced by customers, shareholders, society and employees through the balanced fulfillment of our responsibilities to each. We will achieve this by reusing and expanding funds generated through high-quality business activities.

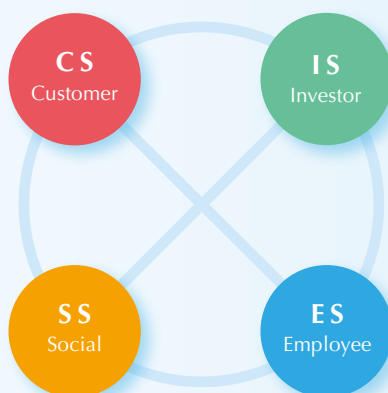
CS: Customer Satisfaction— Our Responsibility to Customers

We will strive to contribute to improvement in the quality of life (QOL) of patients by supplying superior medicines and accurate information through medical professionals.

SS: Social Satisfaction— Our Responsibility to Society

We will maintain high ethical standards and strive to be a better corporate citizen through business activities that reflect the needs of society.

4S MODEL



IS: Investor Satisfaction— Our Responsibility to Investors

We will provide timely, accurate disclosure of corporate information and work to generate appropriate shareholder returns and improve our corporate value.

ES: Employee Satisfaction— Our Responsibility to Employees

We aim to help all employees to experience real motivation and fulfillment by respecting every individual, by providing equal opportunities for growth, and by treating employees appropriately on the basis of fair assessments.

OUR VISION FOR TORII

To achieve sustained growth as a trusted major player
in the Japanese pharmaceutical market.

THE TORII ACTION DECLARATION

We will continue to earn the trust of our customers by thinking flexibly,
working cooperatively and acting quickly.