

Corporate Mission

The Corporate Mission of Torii

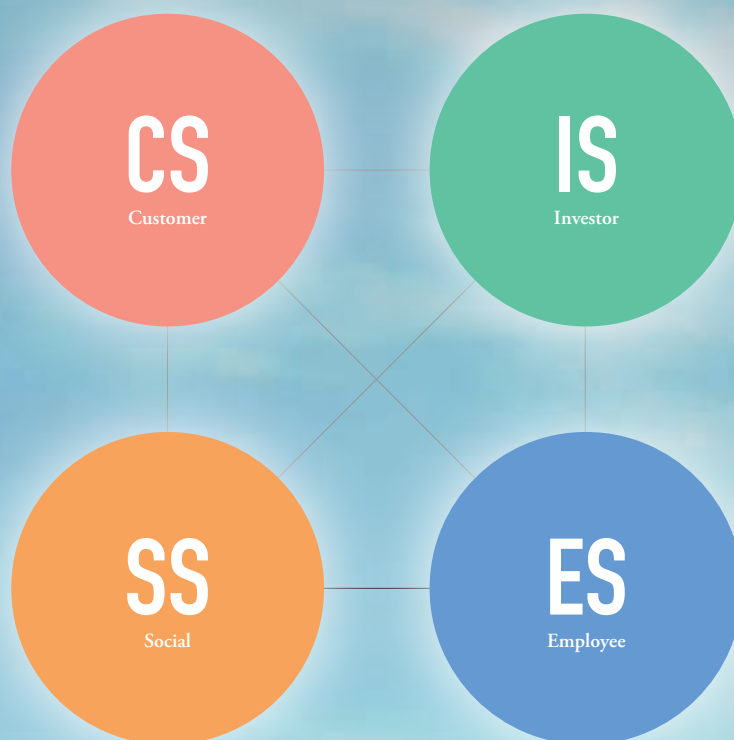
Torii Pharmaceutical Co., Ltd. (hereinafter “Torii”) aims to contribute to the improvement of human health and to fulfill its responsibilities to customers, shareholders, society and employees, by supplying world-class pharmaceutical products.

We are dedicated to enhancing the satisfaction of customers, shareholders, society and employees through the fulfillment of our responsibilities with regard to each.

We will achieve this through the reinvestment of revenue generated from our diligent corporate activities.

4S MODEL

(Note) 4S is the collective term for CS, IS, SS, and ES.



CS *Customer Satisfaction* Our Responsibility to Customers

We strive to improve the quality of life (QOL) of patients by supplying superior medicines and accurate information through medical professionals.

SS *Social Satisfaction* Our Responsibility to Society

We maintain a high ethical standard regarding our corporate social responsibility through business activities that reflect the needs of society.

IS *Investor Satisfaction* Our Responsibility to Shareholders

We disclose timely, accurate corporate information and endeavor to generate appropriate shareholder returns and improve our corporate value.

ES *Employee Satisfaction* Our Responsibility to Employees

We aim to provide motivation and fulfillment to all our employees by respecting every individual, ensuring equal opportunities for career advancement, and by treating employees fairly on the basis of unbiased assessments.

We gain the trust of our customers through thinking flexibly,
working cooperatively and acting quickly.

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